CATEGORICALLY FUNDED PROGRAM SPECIALIST

DEFINITION

Under general direction, develops, promotes, implements, and evaluates a small program or a program portion of a larger categorically funded program; acts as liaison to provide students with resources of the assigned program to aid in furthering their education; provides information to the public and program staff; provides assistance for a wide variety of assignments related to the development and implementation of program projects and services; and performs related work as required.

SUPERVISION RECEIVED AND EXERCISED

Receives general supervision from assigned supervisory or managerial staff. May exercise technical or functional direction over lower-level staff and student workers.

CLASS CHARACTERISTICS

This is the advanced journey-level class in the categorically funded program classification series. Incumbents perform specialized program development, implementation, and public outreach tasks for an assigned categorically funded program. Incumbents perform the most complex, specialized, and responsible types of duties assigned to the class series, exercising a high level of independent judgment and initiative. Incumbents may provide functional and technical direction to staff as a regular part of their work routine and are required to be fully trained in all procedures related to the assigned functional area. This class is distinguished from the Program Manager in that the latter has full oversight, development, implementation, and supervisory responsibility of an assigned program.

EXAMPLES OF ESSENTIAL FUNCTIONS (Illustrative Only)

Management reserves the right to add, modify, change or rescind the work assignments of different positions and to make reasonable accommodations so that qualified employees can perform the essential functions of the job.

- Participates in the development and implementation of goals, objectives, policies, and priorities for assigned services and programs; identifies resource needs; recommends and implements policies and procedures, including standard operating procedures for assigned programs and facilities.
- Attends and participates in program-related community activities and professional conferences and meetings concerned with the development and implementation of categorically funded programs and/or projects.
- Speaks to high school assemblies, community organizations, college fairs, adult schools, and at special events regarding categorically funded programs and services offered.
- Establishes and maintains relationships with community leaders, various organizations, and public agencies to encourage participation, stimulate interest, and coordinate campus projects with existing categorically funded programs and activities.
- Provides assistance to students in areas such as educational and career goal development, job search skills, job placement, and other services provided by the assigned program or area.

Approved 01/01/11
Conducts workshops on topics related to assigned program.
Develops and conducts in-service training for assigned program personnel.
Collects data and information on practices of other similar programs and prepares technical, statistical, and financial studies, reports, and presentations to develop program metrics and ensure program accountability; participates in budget management for the parent outreach program.
Performs a variety of entry-level or more advanced administrative staff support duties related to areas such as accounting, budgeting, finance, contracts, procurement, property and space management, personnel administration, and educational research and development.
Assists in the design, development, update, and maintenance of websites related to the assigned programs.
Prepares budget and reviews and controls expenditures of assigned program or area.
Estimates and justifies financial, staffing, facilities, and equipment requirements based on programs and activities.
Gathers and analyzes a variety of data related to the needs, interests, and cultural, educational, and social backgrounds of students, and makes recommendations based on these analyses.
Prepares news releases, brochures, bulletins, and public service announcements to promote programs.
Plans and organizes outreach activities targeting economically disadvantaged students eligible for special assistance and/or services.
Prepares and maintains various programmatic and/or student files and records; monitors and tracks attendance and usage of assigned functional area and prepares reports for management.
Gathers, assembles, updates, and distributes a variety of department specific information, forms, records, and data as requested; prepares and maintains a variety of databases and reports.
Provides information to the public or District staff that requires the use of judgment and the interpretation of rules or procedures; meets with the public or District staff to obtain data, interpret information, and answer questions; prepares correspondence independently to answer questions, request information, or provide explanations.
Coordinates special projects as assigned.
Operates standard office equipment, including job-related computer hardware and software applications, facsimile equipment, and multi-line telephones; may operate other assignment-specific equipment; may perform basic maintenance and troubleshooting on assigned equipment.
Maintains accurate records of work performed.
May participate and assist in the administration of the assigned office; may organize and coordinate activities associated with the office; may recommend organizational or procedural changes affecting support activities.
May provide training to lower-level and new staff as required.
Performs related duties as assigned.

QUALIFICATIONS

Knowledge of:

- Principles, practices, and service delivery needs related to the program area(s) to which assigned.
- Procedures for planning, implementing, and maintaining a variety of presentations, activities, and programs.
- Educational, cultural, age-specific, and social needs of the community.
- Applicable codes, regulations, policies, technical processes, and procedures related to the program to which assigned.
- Business letter writing and the standard format for reports and correspondence.
- Principles and practices of data collection and report preparation.
- Business mathematics and basic statistical techniques.
- Recordkeeping principles and procedures.
Modern office practices, methods, computer equipment and computer applications related to work, including word processing, database, and spreadsheet applications.

- English usage, spelling, vocabulary, grammar, and punctuation.
- Techniques for providing a high level of customer service by effectively dealing with the public, vendors, students, and District staff, including individuals of various ages, various socio-economic and ethnic groups.

**Ability to:**

- Plan, oversee, implement, and coordinate assigned program operations and activities, as well as staff and volunteers.
- Plan and prepare outreach activities, brochures, reports, and other related program materials.
- Participate in the development of goals, objectives, policies, procedures, and work standards for assigned programs.
- Analyze, interpret, summarize, and present administrative and technical information and data in an effective manner.
- Prepare clear and concise reports, correspondence, policies, procedures, and other written materials.
- Interpret, apply, explain, and ensure compliance with applicable Federal, State, and local policies, procedures, laws, and regulations.
- Effectively represent the District in meetings with governmental agencies, community groups, and various businesses, professional, and regulatory organizations, and in meetings with individuals.
- Respond to and effectively prioritize multiple phone calls and other requests for service.
- Make accurate mathematical, financial, and statistical computations.
- Enter and retrieve data from a computer with sufficient speed and accuracy to perform assigned work.
- Establish and maintain a variety of filing, recordkeeping, and tracking systems.
- Organize and prioritize a variety of projects and multiple tasks in an effective and timely manner; organize own work, set priorities, and meet critical time deadlines.
- Operate modern office equipment including computer equipment and specialized software applications programs.
- Use English effectively to communicate in person, over the telephone, and in writing.
- Use tact, initiative, prudence, and independent judgment within general policy and legal guidelines in politically sensitive situations.
- Establish, maintain, and foster positive and harmonious working relationships with those contacted in the course of work.

**Education and Experience:**

*Any combination of training and experience which would provide the required knowledge, skills, and abilities is qualifying. A typical way to obtain the required qualifications would be:*

Equivalent to graduation from an accredited four-year college or university with major coursework in sociology, psychology, counseling, adult education, business administration, public relations, or a related field, and two (2) years of responsible experience related to the duties of the assigned program.

**Licenses and Certifications:**

- Possession of, or ability to obtain, a valid California Driver’s License by time of appointment.

**PHYSICAL DEMANDS**

Must possess mobility to work in a standard office setting and use standard office equipment, including a computer; to operate a motor vehicle and to visit various District and meeting sites; vision to read printed...
materials and a computer screen; and hearing and speech to communicate in person, before groups, and over the telephone. This is primarily a sedentary office classification although standing in and walking between work areas may be required. Finger dexterity is needed to access, enter, and retrieve data using a computer keyboard or calculator and to operate standard office equipment. Positions in this classification occasionally bend, stoop, kneel, reach, push, and pull drawers open and closed to retrieve and file information. Employees must possess the ability to lift, carry, push, and pull materials and objects weighing up to 25 pounds.

**ENVIRONMENTAL ELEMENTS**

Employees work in an office environment with moderate noise levels, controlled temperature conditions, and no direct exposure to hazardous physical substances. Employees may interact with upset staff and/or public and private representatives in interpreting and enforcing departmental policies and procedures.